

Trails and Tales

NEWSLETTER

Spring Edition 2007

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Padding Back Into History!



Now, with a picture like this on the front page of this newsletter, you know there has to be some kind of an interesting story behind it. And, if you know us very well at all, you know that Roger has to be directly involved in it...and he is.

Yes, that is actually Roger paddling that canoe, dressed in 1750's attire, complete with his 3 cornered hat. Seems he has decided to paddle, row, sail and motor his way through 300 miles of New York State waterways to retrace the water transportation routes of the French and Indian War. Seems it's the 250th anniversary of that war and only Roger would think up this crazy stunt.

He calls it publicity for our books and an opportunity to educate the public about the French and Indian War. We call it crazy....but we will support his efforts, as always. More later.

Much Going On!

We haven't had this much going on in a long time:

We're working on several new titles for the Common Man's Exploration Series of trail guide books, including New York biking books and a couple of historical sites books.

Roger is embarking on the 300 mile Common Man Tour '07.... By canoe!

We have teamed up with Footprint Press to expand their line of books similar to our own trail guides, also for New York venues.

And a biking book for Northeastern Florida (Ormond Beach to Jacksonville) will be in print very soon.

Then there is the criminal justice career book that is coming out by Fall.

We are having a great time exploring, planning and getting outdoors. And we sincerely hope you are enjoying our books and also getting out and about to enjoy this big, wide world and all of its natural beauty. Spring has sprung!!

Best wishes to you and yours,

Roger and Mike

Common Man Joins Forces with Footprint Press



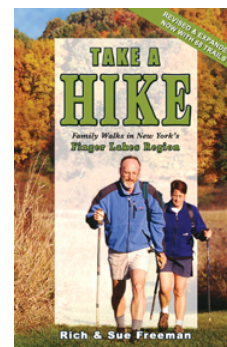
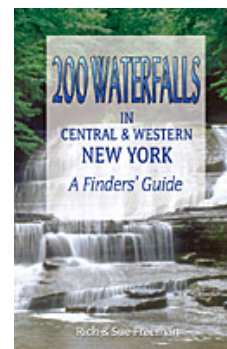
The Common Man's Exploration Series and Footprint Press Recreation Guidebooks share a common mission of bringing information on where to enjoy the great outdoors to the masses – we just do it for different geographical areas. The Common Man's Exploration Series focuses on the 1000 Islands area and the region around Lake George and Saratoga Springs. Footprint Press focuses on Central and Western New York State, including the gorgeous Finger Lakes region.

Footprint Press guidebooks run the gamut of outdoor experiences. There are detailed, map-filled guides for hiking, bicycling, backpacking, cross-country skiing, snowshoeing, canoeing, kayaking, bird watching, finding waterfalls, and even driving or biking tours to explore Western New York's unique pioneer form of building construction using cobblestones.

The majority of Footprint Press's guidebooks were written by Rich & Sue Freeman. They left corporate jobs in 1996 to thru-hike the over 2,000-mile long Appalachian Trail and came down with a bad case of outdoors fever. Since then, they've explored every trail, waterway and back country road from

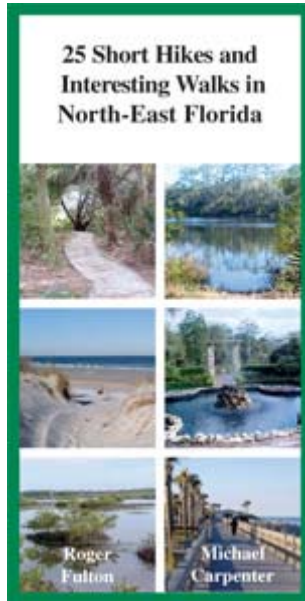
Utica west to the Pennsylvania border in their fervor to find the best places for outdoors fun. The result has been 14 guidebooks that thoroughly cover outdoors options in Central and Western New York State.

By joining forces with the Common Man's Exploration Series, Footprint Press now offers a wider selection of outdoor recreation guidebooks through their web site www.footprintpress.com. Customers can place one order for guidebooks covering a broad geography of New York State and easily pay on-line through a secure credit card process. According to Sue, "We're happy to offer this broader product line to our customers. The various regions of New York State are each unique, each offering different outdoor experiences. Now people who enjoy the outdoors can easily find information on the diverse regions."



NEW Publications

25 Short Hikes and Interesting Walks in North-East Florida Available NOW!



This new book covers 25 great hiking trails in Northeastern Florida. All of these interesting trails are north of Route 40 and from the Palatka area, east to the ocean. They cover Ormond Beach to north of Jacksonville. It covers paved walking trails, off-road trails and even provides beach access points for beach walks all along the northeast coast. Most of the short hikes we describe are consistent with our motto of "**Outdoor books for ordinary people.**" No overnight hikes here and most are less than five miles in length. They are rated easy or moderate. We provide you with appropriate GPS readings, and explicit directions from an interstate highway. (If you can't find I-95 or I-10 on a map, please don't buy this book, because you can't be trusted alone on a trail anyway.) For the rest of you, this is a great way to

get out and explore and enjoy some really great trails in Northeastern Florida. Some may even be in your own back yard, but unless you know where they are, you can't enjoy them. So whether you are a resident or a visitor to Northeastern Florida, this full-color book with more than 60 photos will help you get out and get around.

2007, 120 pages, top spiral bound
\$19.95

The preferred method of ordering this book is directly from the author. Please send a check or money order in the amount of \$19.95 plus \$2.50 shipping and handling, payable to: Roger Fulton, 8 Smith St., Glens Falls, NY 12801.

Please allow 2 weeks for delivery, although we'll try to get your order out sooner.

25 Interesting Bike Trails in North-East Florida

No photo available yet.

Just finished, we expect this book to be available as of June 1st. It follows our familiar format. We have found some off-road, yet paved trails for you to explore. We have also found some easy, and some not so easy, off-road trails for you. If you have an interest in ordering this biking book, call us to reserve a copy at 386-956-6089 or e-mail a note to Roger@RogerFulton.com

The price will be \$19.95 and the same ordering procedure as above.

Remember that front page picture?
Here's the rest of the story.

The Common Man Tour '07

[300 Miles of History](#)



During the summer of 2007 author and historian Roger Fulton will travel more than 300 miles by canoe from Albany, New York to the 1000 Islands and Lake Ontario to commemorate the 250th anniversary of the French and Indian War. Traveling in 1750's clothing, his travels will take him up the Hudson River to Lake George and Lake Champlain along the historic waterways of New York where French and British forces fought for control of the

American Colonies. He will then travel up the St. Lawrence River to Lake Ontario as so many adventurers and soldiers did in the 17th and 18th centuries to open up the expanding territories of North America.

All along his route Mr. Fulton will stop at each interested town and village along the way to conduct lectures, historic presentations and media photo opportunities. His presentations may be as simple as an "arrival" by canoe for the local media; or may be as elaborate as a formal fund raising presentation for a local or county historical society. All "events" will be along the historical theme of the French and Indian War and its impact on the development of The Colonies, and the development of the United States and Canada.

This trip is slated to be done in segments starting on or about June 23rd and continuing throughout the summer until finally culminating back at Fort Edward on September 21st, Mr. Fulton's 60th birthday.

Where is Roger? Follow his trip all summer at:

<http://commonmantour.blogspot.com>

Or go to www.RogerFulton.com and click on Blog.rip this summer. _

Connections

June 23rd through September 21, 2007 – The Common Man Tour '07 – 300 miles of History. An historic canoe trip on the 250th anniversary of the French and Indian War. For more details check out our Blog at www.RogerFulton.com or go to <http://commonmantour.blogspot.com>

The *Schenectady Gazette* has already done a very nice article on Roger's upcoming trip. You can read that article at www.RogerFulton.com and click on News. Then click on News Article 051407 – Common Man tour

To contact our new affiliates at **Footprint Press** go to www.footprintpress.com. There you can review their entire catalog, including our own titles. And, they accept credit cards.

To access our entire line of **Common Man Books**, as well as all of our law enforcement titles go to www.RogerFulton.com and click on the appropriate page.

Upcoming events – Whether you want to attend one of our many informative programs, a book signing or an event along Roger's 300 mile route, we have added a new section to our webpage for EVENTS. There you will find a searchable calendar of events we will be involved with. Please access it at:

<http://www.google.com/calendar/embed?src=roger%40rogerfulton.com&mode=MONTH>

Our special thanks go out to the newest book store in Glens Falls, NY for handling and selling our Lake George hiking and canoeing/kayaking books. Red Fox Bookstore opened its doors in October of 2006 and has sold many, many of our books since then. They are a full service bookstore so check them out at <http://www.redfoxbookstore.com> or visit their store in downtown Glens Falls.

Looking for our Central Florida books? The Muse Bookshop in Downtown Deland, Florida is the newest book store to carry our books. Visit them at 112 S. Woodland Blvd. or at <http://www.themusebookshop.com>

This concludes our broadcasting activities for this edition of *Trails and Tales Newsletter*. Please tell 100 of your closest friends about us, our books and all the fun they can have with us. And keep an eye out for the Common Man paddling up a lake or river near you this summer.

Best wishes,

Mike and Roger